

Tip Sheet: Reopening the Visitor Economy Sector safely

The Government has published 'COVID-19 Secure' guidelines that businesses must refer to in order for them to open safely from Saturday 4th July. There are specific guidelines for:

- [The Visitor Economy](#)
- [Pubs, bars and restaurants](#)
- [Hotels and other guest accommodation](#)
- [Heritage locations](#)
- [Accessing green spaces safely](#)

To compliment these guidelines, UKHospitality have published COVID-19 Secure advice and risk assessments for hospitality businesses. This has been created through consultation with members, Government and hospitality organisations.

The document contains consolidated advice and good practice from many parts of the hospitality and visitor sector to help businesses make their workplaces COVID-19 secure, to position hospitality for an optimum recovery.

To comply with the Government's COVID-19 Secure Guidelines, businesses **must undertake a risk assessment**. UKHospitality's guidance gives detailed advice on how to complete this risk assessment, as well as providing a COVID-19 Secure risk assessment template.

'We're Good to Go'

Once businesses are compliant with these guidelines, they are able to apply for the '[We're Good to Go](#)' industry standard and consumer mark.

This has been launched by VisitEngland to provide a 'ring of confidence' for tourism as the sector works towards reopening. The mark means businesses across the sector can demonstrate that they are adhering to the respective Government and public health guidance, have carried out a COVID-19 risk assessment and check that they have the required processes in place.

To obtain the mark for display in their premises and online, businesses must complete a self-assessment through VisitEngland's online platform, including a check-list confirming they have put the necessary processing place. An 'alert' system has also been set up to ensure that businesses signed up to the 'We're Good to Go' industry standard are notified if there are changes to official guidance.

The scheme is free and open to all businesses across the sector. An FAQ on the 'We're Good to Go' industry standard can be found [here](#).