COVID RESPONSE 2020

evoke®

EXPERIENCE. BETTER.

ABOUT EVOKE

Based on the Wirral, we have been at the forefront of interactive digital technology since 2003 and work with some of the world's biggest brands designing and manufacturing the latest self service solutions and digital touchpoints.

The USP is our product design lead approach as we work with clients to understand their requirements, and deliver digital solutions that increase sales, drive operational efficiency, and improve customer engagement.

Fast forward to 2020, the world changed. In April we embarked on a mission to address the new wave of challenges faced by our key vertical markets

Fundamentally how to reopen safely & responsibly...

ev LITE™ TEMPERATURE CHECK

Screen customers and staff at the point of entry using our contact free automatic temperature check station.

- Face detection, can remind a user to wear a mask if not already
- 1-3 second detection rate using infra-red technology
- Accurate to within +/- 0.30c
- Clear call to action 15” screen
- Totally autonomous and contact-free
- Simple to deploy compact design
- Can be custom branded for any organisation

EV|LITE Temperature Check - **Features**

Temperature Detection

The system is calculated with an algorithm for object heat and fast detection temperature accuracy, tolerance at +- 0.3 degree Celsius, with a refresh rate at 64Hz. Temperatures are read between 1 and 3 seconds. The on screen display message for a high temperature test can be customised.

Email Alerts

If a user provides a high temperature reading an email notification can be sent to the organization to inform them of the time, date and provide a snapshot of the user (optional).

Mask Detection

Option to provide a customized display message if a person is not wearing a mask.

Pre-Installed Application

The integrated application works out of the box with a simple interactive user interface and experience, no software installation set up required.

Wireless Updates

Newly developed features can be updated with one click.

Mounting Options

The unit can be configured to be either wall mounted, desk mounted or freestanding.

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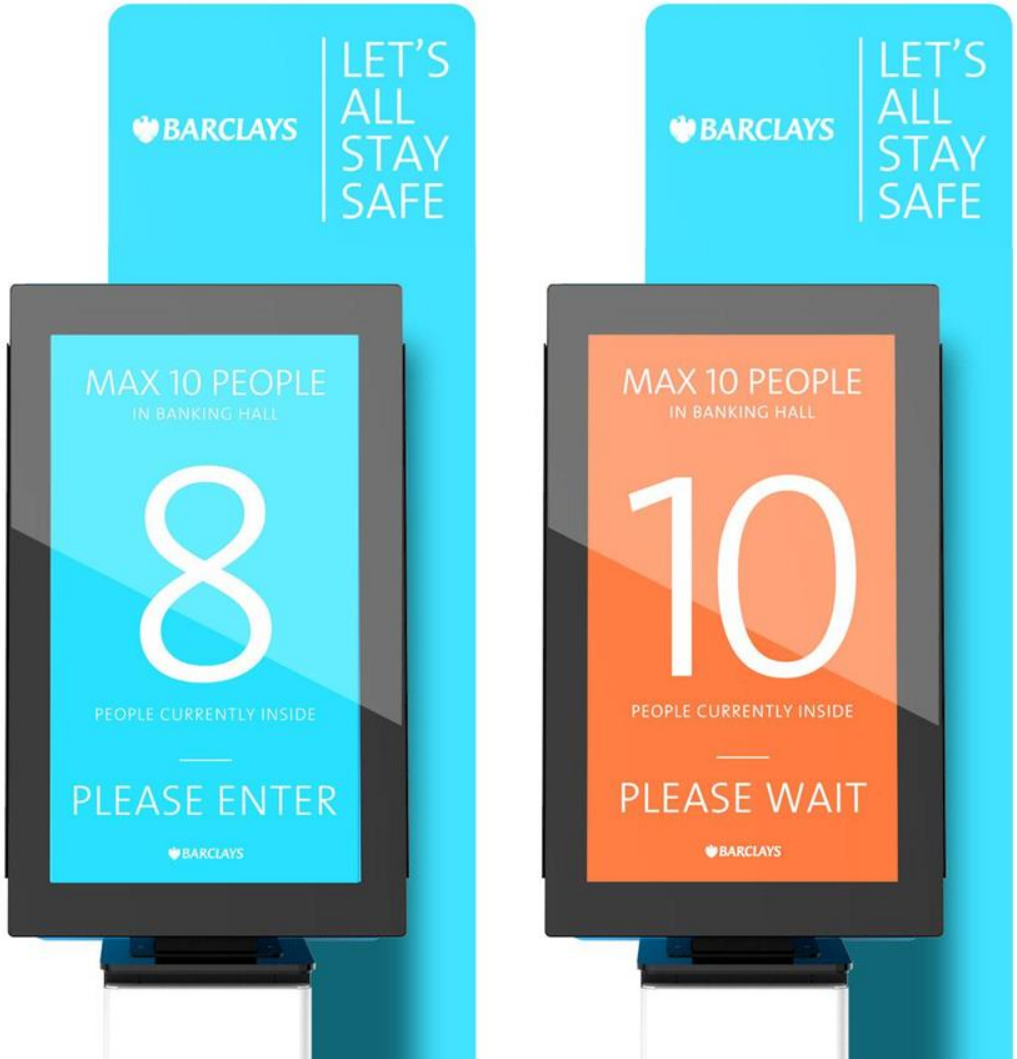
ev | LITE™ CUSTOMER COUNTER

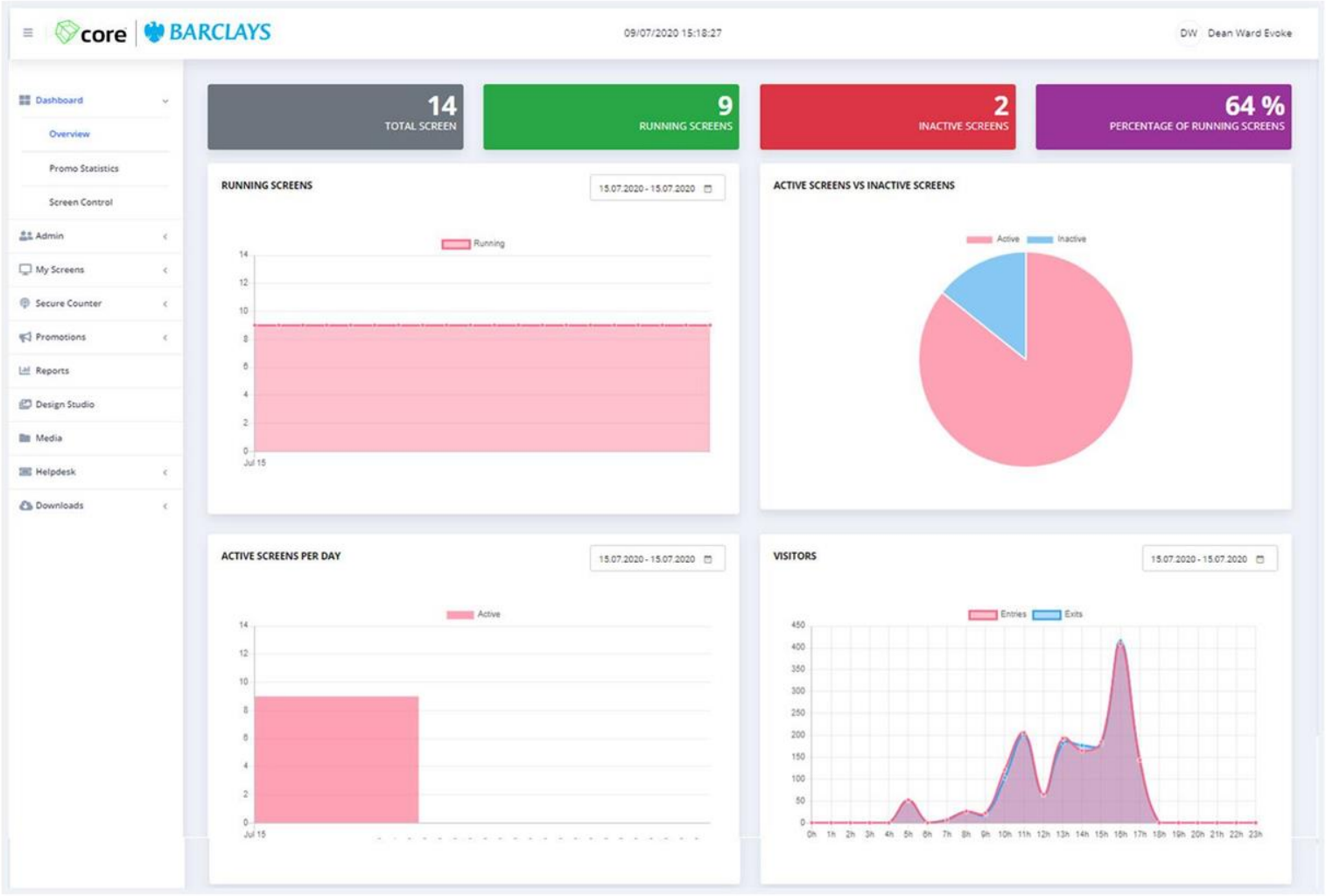
Control customer capacity to encourage social distancing, protecting both customers and employees.

- Simple STOP and GO traffic light system
- No requirement for staff on the door
- Integrated, automatic hand sanitiser dispenser
- Option to display advertisements / promotions
- Devices can be linked to cover multiple exits
- Online configurator to set the limits for each store
- Custom alerts configuration
- Custom reporting of store data



High impact messaging

- 22" Customisable user display screen
- Full HD resolution
- High level printed backboard for clear messaging



Dashboard

- Estate Overview
- Device status
- Filter by date range

Store Configuration

- Set device capacity parameters
- Monitor Stores Capacity in Real Time

THE SOLUTION

https://vimeo.com/429559402

core™ INTELLIGENCE
POWERED BY FastSensor

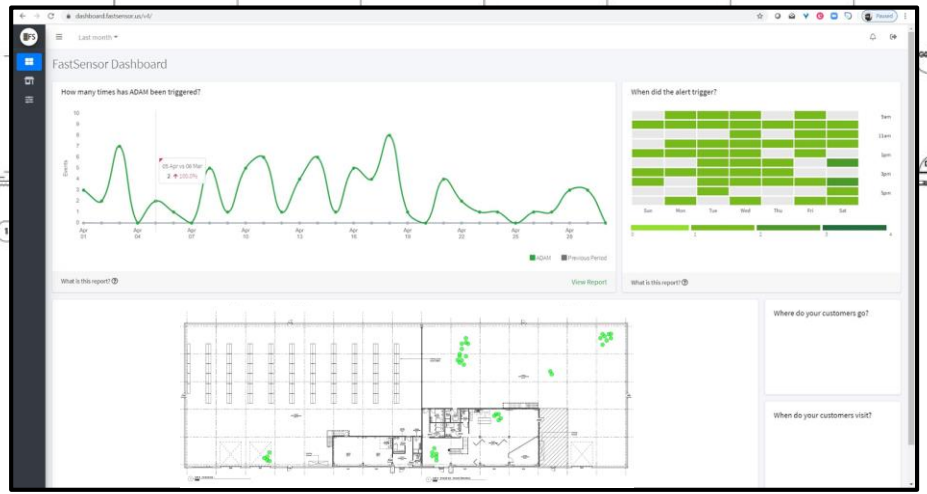
ADAM ONLINE

- **A**ctive **D**istance **A**lert and **M**onitoring
- A Real Time Location System that pinpoints individuals within in the defined space using a network of RF sensors.
- All staff to wear a tag or wearable device to associate them to their location within the space
- All data fed into the cloud in Real Time
- Triggered proximity alerts and analysis of space to reduce people clustering
- GDPR, PII and CCPA compliant (utilises anonymous MAC addresses in tags, smartphones and wearables to track and trace user location)

ADAM OFFLINE

- Staff issued a wearable device to monitor proximity to others.
- Device gives haptic feedback to wearer when too close to others.
- Wearable stores instances of proximity violations throughout the shift.
- Wearable lasts 24hrs and data is uploaded to the cloud during charging period.
- Wearable must be associated with the individual.

CONTACT ANALYSIS ADAM ONLINE



- Real Time cloud dashboard showing contact points
- Customise proximity alerts to inform your teams not just of high capacity, but dangerous proximity across locations.

A wave of new challenges

- How to reopen safely & responsibly?
- The importance of building customer trust
- A new set of metrics and KPIs
- Increased reputational risk

THANK YOU

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