



# **Zooniversal Projects**

July 2020

# **Contents**

- 1 Music Database**
- 2 New Music Playlist**
- 3 Events Map**
- 3 Events Calendar**
- 4 MusicScene.com**
  
- 5 TAPTAP Machines**
  
- 6 Merseyflix**
  
- 7 QR Codes**

Live now



# the Zooniverse

## Purpose

A community hub built to create high quality yet affordable content that clearly exhibits what local artists are capable of.

## Output



Live Video



Live Audio



Documentaries



Jam Nights



On-Location



**Juliana**  
Operations Manager



**Nikki**  
Bookings Manager



**Connor**  
Video Manager



**Kris**  
Audio Manager

Live now



# Liverpool Music Database

## Overview

A database created with the aim of better representing our music scene using modern data processing methods. This database is publicly available and encompasses all local artists and those with a connection to the city, both old and new.

## Goal

To create an all-encompassing list of artists that have a connection to Liverpool:

## Output

both publicly available on Google Drive



Music Database Submission Form



Connor  
Project Manager



Stacey  
Researcher



Jen  
Researcher

Live now



# Liverpool New Music Playlist Overview

This is a custom-built piece of software which is programmed to track all the artists from the aforementioned Liverpool Music Database. It updates daily at 6 am, ensuring that any newly-released content is added.

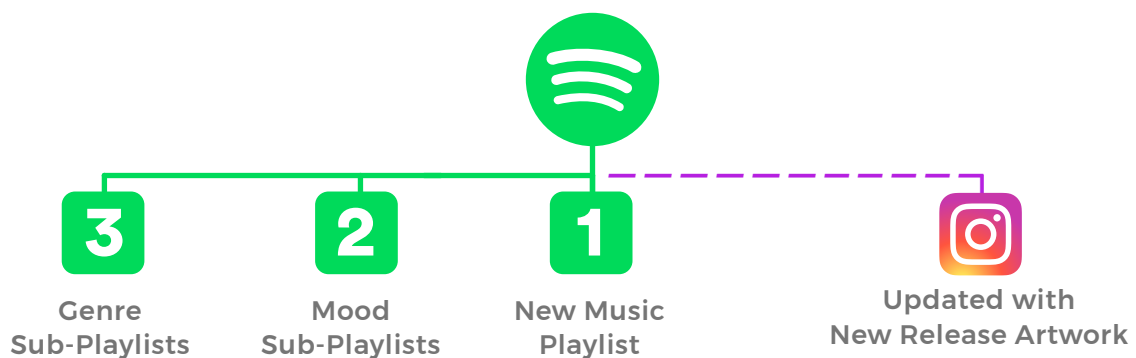
## Goals



To have a constant catalogue/record of all the music that Liverpool is creating and producing



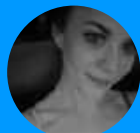
Organise this catalogue of music into different genres and sub-sections, that allow listeners to select what's right for them.



**Connor**  
Project Manger



**Cayden**  
Social Manager



**Nicolle**  
Playlister



**Sam**  
Playlister



**Michael**  
Playlister

# Liverpool Venue Map

## Overview

A map of every venue in Liverpool along with key information about the venue.



**Meraki**

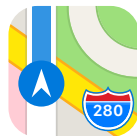


3 Dickson Street, Liverpool, L3 7EB

## Goals

Have these informative maps available for anybody who wants to support the local scene

Online Map



Physical Flyers

# Liverpool Events Calendar

## Overview

Using web-scraping technology, we have created a self-updating database, presented as an easy-to-navigate calendar, that lists all online event listings occurring in Liverpool.

## Goal

The creation of a 'one-stop' shop for events taking place in Liverpool

This will enable users to save time when looking for events to attend in the city and remove distractions that often occur when browsing the internet.

Database



Calendar



Cayden  
Researcher

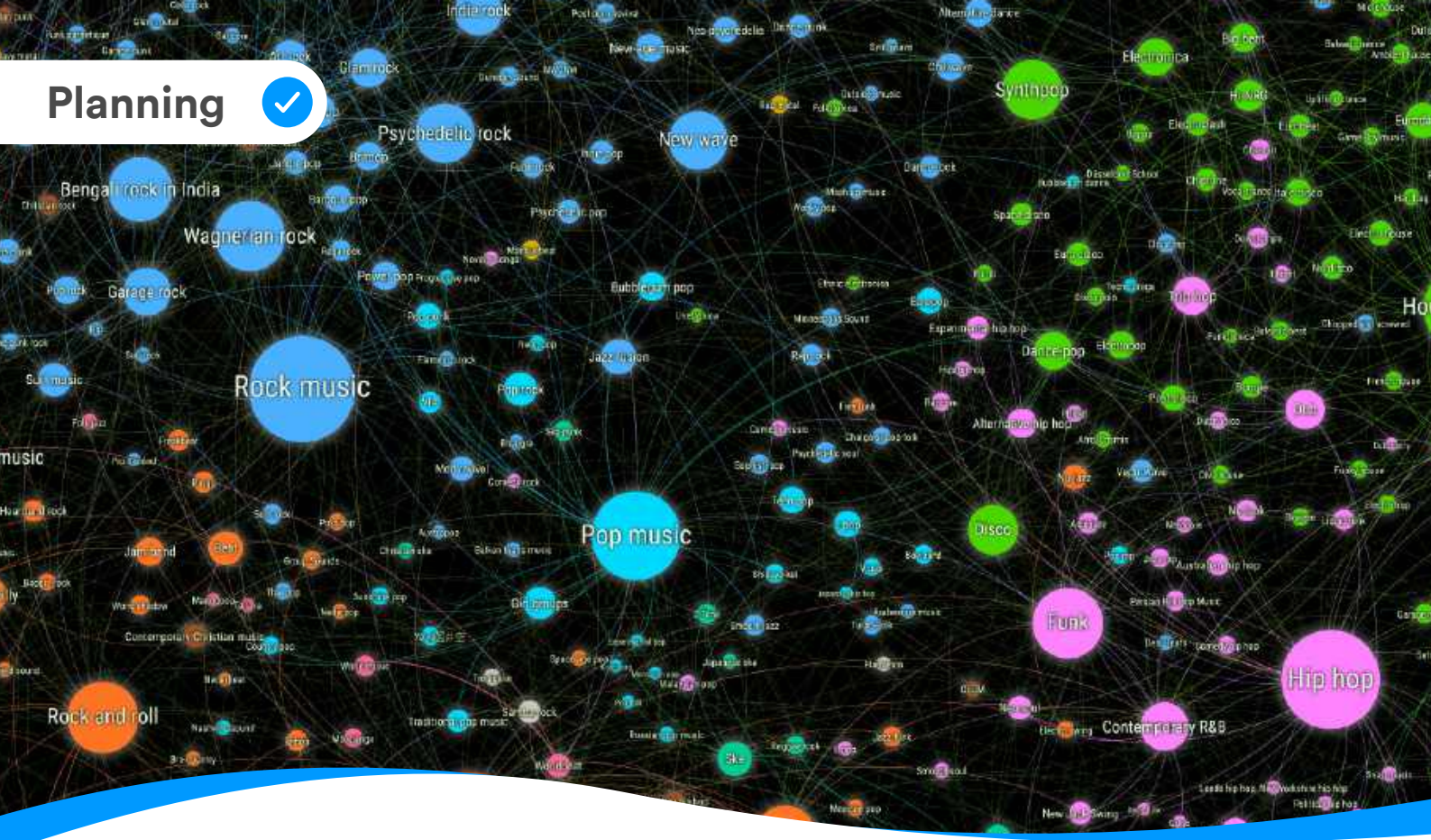


Connor  
Project Manager



Callum  
Developer

# Planning



## Liverpool MusicScene.com

### Overview

A website which displays a 'dashboard' of all the above information (Liverpool Music Database, Liverpool New Music Playlist, Liverpool Venue Map and Liverpool Events Calendar) all in one place.

### Goal

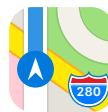
To enable users to get a full, yet easy to understand, real-time overview of the Liverpool music scene



Artist  
Database



New Music  
Playlist



Venue  
Map



Events  
Calendar



MusicScene.com



Connor  
Project Manager



Callum  
Developer

# tapTAP

## Card Terminals

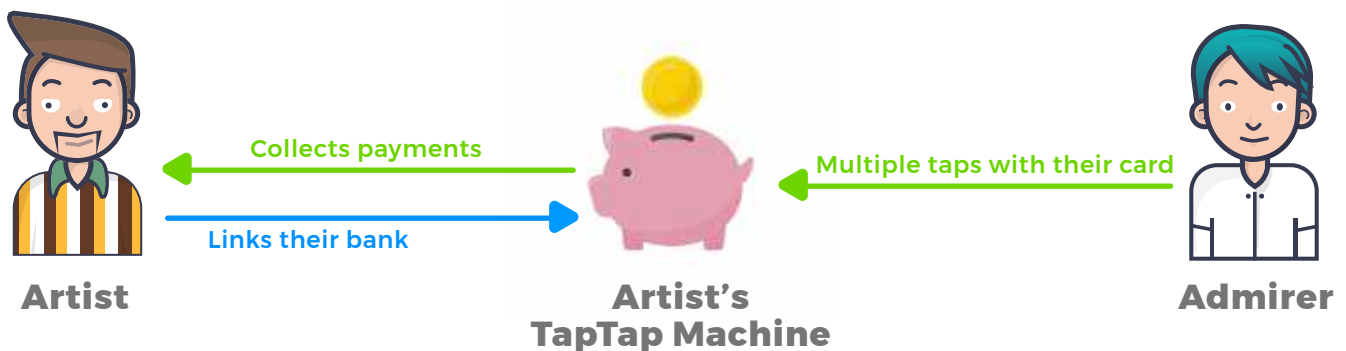
### Problem

Since physical cash evolved into bank cards, it hasn't been possible to "throw" money at people

### Solution

Build a card machine that increases a transaction's size by the amount of times it has been tapped

### How it works



**Erik**  
Angel Investor



**Connor**  
Project Manager



**DefProc**  
Engineers



# MERSEYFLIX

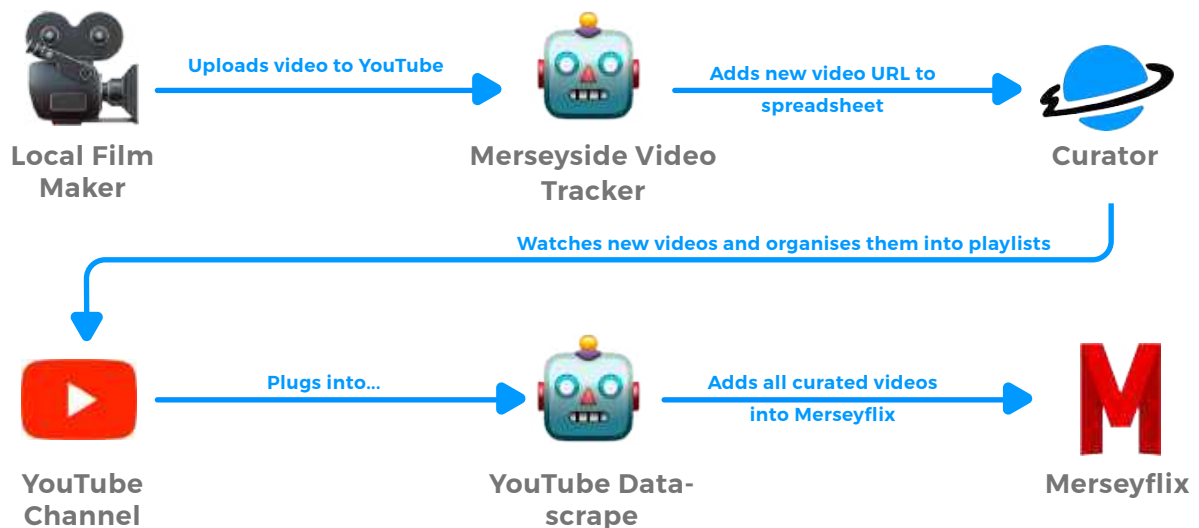
## Problem

There is no home for “Merseyside only” video content

## Solution

Track local content creators and ensure their new videos are embedded in a local website (not just YouTube)

## How it works



**Connor**  
Project Manager



**Callum**  
Developer

# QR Codes

## Problem

Most important information about our city isn't managed and presented by locals, rather, Google (etc)

## Solution

Create a network of physical "portals" for local digital content

## How it works



Fix an "official" QR code to a physical location



Scan QR with default camera app



View digital content attached to the QR code



Connor  
Project Manager