



LCR Future Innovation Fund Pilot

Round 2

Application Form Questions

This document sets out the questions that make up your application. Please note, this is for reference only, **you must submit your application using the online form**. We strongly advise that you answer all questions in a word document and copy them into the online form. Please also pay attention to the character limits for each question.

Section 1

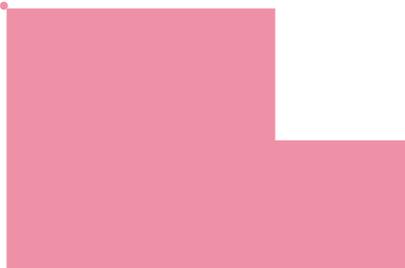
Please describe the current stage of maturity that best represents your project

- Just a bright idea at the moment
- Proof of concept
- Undergoing early user trials
- Partial market / internal trials
- Full market release / full trial

Please describe which of our regions priorities your innovation best supports.

- Building a sustainable industrial future
- Open health innovation
- Global cultural capital
- Zero carbon economy
- Tech for good
- Digitalisation

Please briefly explain how your project aligns with the priorities of this competition. (1000 characters)





Section 2

Organisation name

Companies House Number

Standard Industrial Classification (SIC) Code

What is your organisation's date of incorporation? (DD/MM/YYYY)

What is the postcode of the site/place where your organisation will carry out your innovation project work?

Please select your Local Authority

Do you have a parent, holding, or closely related organisation? If yes, please specify.

Lead applicant details:

Your name

Job Title/Role

Telephone number

Email address

Section 3

Please briefly describe your organisation and your vision for the future. *1200 characters*

Please briefly describe your project. *1200 characters*

Does your project involve any third-party collaborators?

Name of collaborator

Type of organisation

What will their involvement in the project be? *1200 characters*

Briefly describe the market need and demand for the opportunity that you are addressing?

Please summarise your what makes your project innovative (Remember: This must be conveyed in such a way that an industry professional with only a limited knowledge of your market may understand)

2000 characters

Please summarise why your innovation addresses the need identified. *1500 characters*

Who do you consider to be your closest competition and what, if anything, differentiates you from them? *1200 characters*



Do you already have routes to market in place for your innovation project? If so, please describe them here. *1200 characters*

Section 4

Has the development of this innovation to date been done in-house or in conjunction with partners, suppliers and/or subcontractors?

Name of development partner

What has their involvement been? *500 characters*

Are these development partners based in LCR or wider UK?

If awarded funding when will the project start? (mm/yy)

Based on this start date, when will grant funded project activities finish? (mm/yy)

Are there any critical steps for the project to be able to start, e.g. recruitment, procurement, IP registration, secure additional funding?

If yes, please describe any critical steps for the project to be able to start. *1200 characters*

Please describe your project team and explain their background, expertise, and experience. *1200 characters*

How is your team best placed to deliver this innovation? *1200 characters*

Please provide an overview of your delivery plan for this project. This should identify the important delivery milestones and provide target dates for achieving these. *1400 characters*

Please provide any significant risk or dependencies relevant to the delivery plan. *1200 characters*

Please attach a project plan and gantt chart (optional)

Section 5

What is the total grant you are requesting from the Future Innovation Fund (Please enter as pounds e.g. £10,000)

What percentage of your total project costs will the grant fund? (Please enter as whole percents e.g. 30%)

What is the minimum amount of grant funding needed for your project to go ahead? (Please enter as pounds e.g. £10,000)

If there is match/co-funding please describe how much is being contributed, the source of the funding and how it will be spent. (if there is none please put 'n/a' in the box below) *1200 characters*

Have you received any previous grant, loan, equity or alternative funding to support your innovation project? If yes please specify. *700 characters*

Please provide a breakdown of costs and expenditure, by uploading it here, using the "financial breakdown form" template provided on the FIF website.



What is the current price of your products or service? (if providing a singular price point for your product or service is not possible, then please provide us with an indicative indication of your pricing mechanism, e.g. average costs per contract, average hourly rate secured, price to be realised upon market entry etc) *700 characters*

Section 6

Please briefly describe what you will spend the FIF grant on. *1200 characters*

Have you explored alternative, non-grant funding for this project?

If yes please describe *1200 characters*

If no, Why have you not explored alternative, non-grant funding for this project? *1200 characters*

Please explain why you believe your project offers value for tax payer money. *1200 characters*

Please explain why grant funding is essential to deliver your project. *1200 characters*

What additional revenue, profit and employee count growth do you expect to happen within 1 year of commercial release?

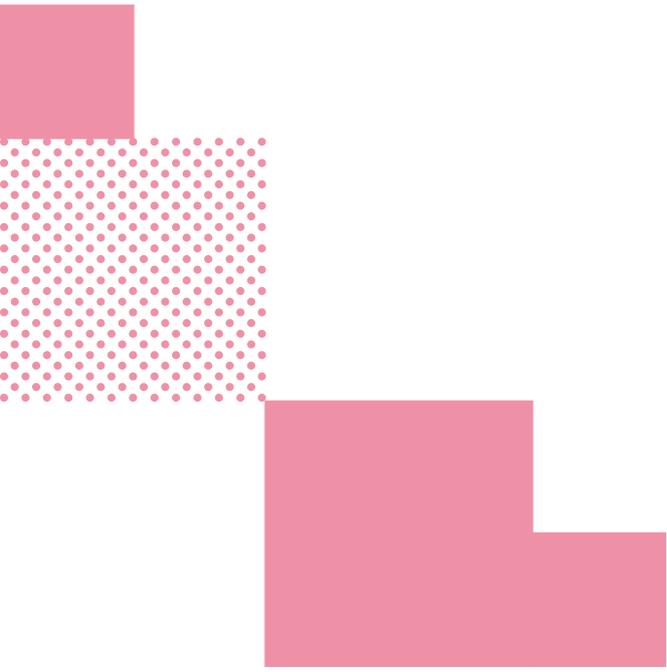
Revenue	
Profit	
Employee count	

What additional revenue, profit and employee count growth do you expect to happen within 3 years of commercial release?

Revenue	
Profit	
Employee count	

What additional revenue, profit and employee count growth do you expect to happen within 5 years of commercial release?

Revenue	
Profit	
Employee count	



Section 7

How does your innovation benefit Liverpool City Region communities? *1200 characters*

Does your innovation project deliver positive outcomes to underrepresented groups? If yes please explain how *1200 characters*

Do you commit to paying employees the Real Living Wage (as defined by the Living Wage Foundation) within an agreed timescale, in accordance with the LCR Fair Employment Charter? If not, please explain why this isn't possible. *500 characters*

Do you connect with and support secondary schools and/or colleges, to help inspire and inform the next generation about careers. This could include offering work experience opportunities and involvement in jobs and careers fairs? *500 characters*

Do you plan to develop skills and training plans that include an apprenticeship scheme? *500 characters*

Do you offer training at all levels including low paid staff to help them upskill and progress? *500 characters*

What is, or will be, your approach to offering paid internships, apprenticeships, and other pathways to employment, particularly for underrepresented and disadvantaged groups (typically BAME, people with disabilities and/or a mental health need, ex-offenders, service leavers and veterans, and, in certain sectors, women) *500 characters*

If appropriate, do you have written policies promoting equality and diversity, and supporting flexible working? *500 characters*

Do you have any accreditations relating to your employment practices (e.g. Investors in People, Living Wage Foundation, Disability Confident)? *500 characters*

How does your organisation contribute to the low-carbon agenda and promote environmental sustainability? *500 characters*

What is your organisation's approach to using local supply chains? *500 characters*

If there are any other social value activities that your organisation undertakes, please describe them here. 1200 characters

The Combined Authority and Growth Platform are committed to equality and diversity; please explain how your project or organisation aligns to this agenda. We're particularly interested in the diversity of your management team, organisation/workforce and how your organisation's project or purpose contributes to this aim. *1200 characters*