enrich Education

Request for Quotation

Enrich Education Website Development

Background

At Enrich Education we encourage children to achieve through learning, to gain recognition for their achievements and to raise their aspirations to succeed in the future. We believe children should be involved in learning in its broadest sense, both inside and outside the classroom, if they are to achieve their potential. We develop services and products that encourage creative, active learning within and beyond the curriculum.

The three Directors of Enrich Education, Joe Gibbons, John McBride and Matthew Vaudrey have close to twenty years' experience of working together as a team and in partnership with schools and families. We work with hundreds of schools and tens of thousands of young people every year, offering a range of sport and educational programmes and activities, including: Children's University; PE and after-school Clubs; Quidditch and Outdoor Learning.

Our passion is to encourage young people to take part in new learning experiences, to develop their enthusiasms and talents and to celebrate their achievements. We believe that the things children do in their own time, for enjoyment and as hobbies, can be just as important as learning in the classroom. These interests enrich their childhood years, opening the way to new opportunities, adventures, and possibly even future careers!

Enrich Education enjoy an outstanding reputation in the sport and education sector. We are a Youth Sport Trust business partner, and Association for PE business partner, a licensee and long-time partner of The Children's University Trust and the only official education partner of Quidditch UK.

Requirement

We require an organisation, with demonstrable skills, knowledge and experience to help us transform the company's existing web platform, a key element in enabling us to continue to achieve our ambition to become an outstanding national provider of educational products and services.

We require an organisation to develop a new front end of the website and create a new secure online portal for customers. The new website will consist of a new front end with a refreshed look and feel to modernise the whole website and be seamlessly integrated with the digital members portal. The portal will enable customers to access a range of different content and resources, both standard and bespoke to the individual client. The portal must be easy to navigate and aesthetic to the end-user.

The proposed web platform and portal as a minimum would need to fulfill the following requirements:

- Maintain the functionality of the current website
- A refreshed and new look to the front end of the site, with honed navigation and tailored to the business's current purposes and priorities.
- Host an online resource library that can hold a large amount of content consisting of documents, videos and images.
- Provide a secure members area with both standard and personalised resources for individual clients.
- A tiered level of access for different customers to resources depending on the product/service purchased.
- An easy and streamlined process for clients to work through to access the content.
- An easy process for admin to add new areas for resources/content.
- Set up a subscription to ongoing access after a period of time e.g. annual subscription.
- Ability to export customer data to be utilised throughout the company e.g. CRM system.
- The ability to accommodate exponential growth in customers accessing the portal, with a starting base of between 100 – 500 clients, increasing on a monthly basis.
- The ability to accommodate new technologies and features in the future e.g. receive, analyse and report bespoke personalised data from customers relating to products/servies.

Ideally, we would like applicant organisations to demonstrate the following:

- Expertise about both the technical aspects of IT platforms and their practical application for staff and customers.
- Ability to provide bespoke solutions and deliver products that are both creative and practical, appropriate for Enrich's sector.
- Knowledge of designing and building IT platforms which maximise marketing capacity, engage customers and boost sales.
- Ability to design and deliver a platform which represents the company and its products and services in a way that is as attractive and engaging as possible.
- Ability to design and deliver a user-friendly platform, which enables existing and prospective customers to easily navigate between an increasingly complex range of products and services.
- Ability to design platforms which can be effectively accessed and utilised on a range of different devices.
- Ability to deliver a product which is fully tested, reliable and which can be easily updated on a regular basis.

Deliverable Timescale
Fully operational by August 2021

Indicative Budget
£10,000 - £15,000

Evaluation Criteria
Quotations will be assessed and scored on the following criteria:

Quality/ Technical Merit (50%)
Supplier must demonstrate they have the technical and professional capability to deliver the requirement.

Delivery Timescale (20%)
Supplier must demonstrate they can deliver the requirement to timescales above.

Local Growth Hub
Liverpool City Region

Cost/Value for money (30%)
Does supplier offer value for money. This will not necessarily be the cheapest quote.

Scoring Methodology

4 Excellent	Proposal meets and in some places, exceeds the required standard
3 Good	Proposal meets required standard
2 Acceptable	Proposal meets the required standard in most respects, but is lacking or inconsistent in others
1 Poor	Proposal falls short of expected standard
0 Unacceptable	Completely or significantly fails to meet required standard or does not provide the relevant answer

Proposal Format
Proposals should clearly demonstrate how they meet the requirement set out above.

Deadline and Submission
Proposals are required by 12th March 2021, either electronically or by post/in person to Matthew Vaudrey, matthew@enricheducationuk.com, Enrich Education, C/O Westvale Primary School, Melverley Road, L32 0RQ

Date Published
18th February 2021

This work is part funded though the European Regional Development Fund.

Conditions of Tender
- Please be aware that due to the relatively low indicative budget for this work (i.e. less than the current OJEU limits) there is no regulatory obligation for us to provide feedback if you are unsuccessful.
- We reserve the right to discontinue this tender process at any time and not award a contract.
- You will not be entitled to claim from us any costs or expenses which you may incur in preparing and/or submitting your Tender at any stage of this exercises. This applies whether or not your organisation is successful.