



**LIVERPOOL
CITY REGION**
COMBINED AUTHORITY

METROMAYOR
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STRATEGIC INVESTMENT FUND



How to access a £3,000 grant for new employees



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European Union
European Structural
and Investment Funds



WELCOME!

Speakers: Joe Keegan, Sue Ennis, Siobhan Grosscurth

This is the first of a series of short 30 minute Webinars we plan to hold with employers in order to ensure they are provided with up to date and relevant information to support their recruitment and workforce development needs.

Please type any questions you may have during the Webinar into the chat function.

Skills and Apprenticeship Brokerage Service

Who are we?

A team of Skills Brokers working across the Liverpool City Region to support employers with workforce development.

What we can do?

- Support you to recruit and retain your staff through ongoing skills development
- Identify funding streams and grants available in order for you to maximise funding towards training costs
- Identify training providers who can deliver against your training needs

Recruitment

- Do you have current vacancies or are you thinking of recruiting?

Common issues:

- Time - writing job adverts, sifting applications, interviewing
- Cost – advertising, recruitment agencies/consultants
- Reaching the right audience – where do you advertise?

Recruitment – How we can help?

Have you thought about using Apprenticeships as a way of recruiting new employees?

We can:

- Match your vacancy requirements to the right Apprenticeship Standard
- Source a Training Provider who can deliver the training to fit with the business need – flexible and supportive of business demands
- We can advertise your vacancy free of charge
- Training providers will also support with advertising, interview and selection
- We can support you to access Government grants and funding
- Half price bus and rail travel for apprentices 19-24
- Employer contribution benefit on NI for apprentices under 25

Basically, Apprenticeships are:

Genuine jobs
which combine
paid employment,
practical training
& study

Open to all. The
minimum age is 16
with no upper age
limit.

A great tool for
workforce
development.
**Existing staff can
be Apprentices**

Available from
Level 2 up to L7
Masters Degrees!

Up to 100%
government
funded for non
levy paying
employers

Great for
succession
planning and
growing your own
talent

YOUR TALENT MANAGEMENT SOLUTION

Attract, onboard, develop, motivate, and retain employees!

- **Salary?** Minimum Apprenticeship wage can start at **£4.30 per hour**, regardless of age for the first 12 months - min for age after this when +19
- **Be More Apprenticeship support service** – a unique **FREE** Apprenticeship recruitment service www.be-more/info including compiling your job application and access to the **National** Apprenticeship Recruitment service
- The team can support with liaising with FE and ITP for the **RIGHT** Apprenticeship for your business, and how to access their **pool of candidates**.
- The Apprenticeship support team work closely with all local Schools, 6th Forms and JCP's to help you access a **ready made pool of candidates** right from age 16 up – **completely FREE!**
- A network of **Employer Ambassadors** to support you with Apprenticeship issues/queries

Apprenticeship Funding

- Up to 100% funding for Apprenticeships for employers with fewer than 50 people and where apprentices are aged 16-18 or aged 19-24 who are care leavers or have a EHCP (Education & Health Care Plan)
- Otherwise employers pay 5% co-investment
- Government Incentive Grants for new recruits of £3,000 regardless of age. There is an additional £1,000 on top if the apprentice is 16-18 or aged 19-24 who are care leavers or who have a EHCP.
- Levy Transfer – 100% of costs paid for you by another employer
- Other incentives i.e. *The Knowsley Apprentice*

Costed example of funding for an Apprenticeship

- Business looking to recruit a Hairdressing Apprentice
- Advertised and recruited via Knowsley Apprentice
- Business recruits a 16 year old

(NMW for Age = £4.62 x 35 hour week = £161.70 (35 hour week = £8440.74)

- Employer received :

£3000 Government Incentive Grant paid £1500 after 3 months and £1500 at 12 months

£1000 grant as apprentice is 16-18 paid £500 at 3 months and £500 at 12 months

£4500 Knowsley Apprentice Grant paid at £500 for the first 9 months

Total funding received = £8,5000

Skills Funding

- LCR - Be More (ESF): Funding to support your training needs where no other funding stream is available. **Funding up to 70%** of the cost of training.
- Skills Brokers will work with you to identify appropriate funding streams and as signpost you to relevant training providers.
- An example of what can be funded : ***Supporting and Mentoring an Apprentice in the Workplace*** – funded via Be More costs are from £27pp!

Supporting and Mentoring an Apprentice in the Workplace

A one-day training programme delivered by 'Three Dimensional Training' (an approved Apprenticeship training provider), covering:

- Life as an Apprentice – how to support your apprentice and overcoming barriers to success
- Funding – the Digital Apprenticeship Service (DAS) – What is it? How to use it?
- Compliance - Apprenticeship Agreement and Commitment Statement
- Delivery - 'Off the Job' v 'On the Job' Training – The 80/20 split
- Paperwork - Getting the most from the tripartite agreement – Employer – Training Provider – Apprentice

Registration

- Employers can register their interest in support from the Brokerage team through the Growth Platform link below:

<https://growthplatform.org/skillsbrokers/>

- If you would prefer to speak one of the team before registering then please email:

joe.keegan@growthplatform.org

Q&A

If we haven't answered your questions in the chat function we will send out all answers to the delegate list along with a copy of this presentation