



European Union

European Regional
Development Fund



Catalyst Energy

Plumbing | Heating | Energy Services

Request for Quotation

Website and Business Planning

Background

Catalyst Energy are an ambitious Liverpool based company established in 2013 in the process of an expansion plan that will double the size of the business over the next 5 years. With major clients such as Scottish Power and a vast array of Letting Agents across Merseyside.

Requirement

In order to fulfil their growth plan the 2 owners wish to:

- Construct an ecommerce website, designed and functioning with support included.
- Compile a detailed business plan to enable the growth targets to be achieved in both sales and marketing and recruiting and training of staff to implement this.

We would anticipate that the successful company will have previously worked in the energy industry and have a great track record with e-commerce sites.

Deliverable Timescale

We are looking to start on appointment with completion by November 2021

Indicative Budget

Up to £10,000

Evaluation Criteria

Quotations will be assessed and scored on the following criteria:

Quality/ Technical Merit (40%)

Supplier must demonstrate they have the technical and professional capability to deliver the requirement.

Delivery Timescale (20%)

Supplier must demonstrate they can deliver the requirement to timescales above.

Cost/Value for money (40%)

Does supplier offer value for money. This will not necessarily be the cheapest quote.

Scoring Methodology

4 Excellent	Proposal meets and in some places, exceeds the required standard
3 Good	Proposal meets required standard
2 Acceptable	Proposal meets the required standard in most respects, but is lacking or inconsistent in others
1 Poor	Proposal falls short of expected standard
0 Unacceptable	Completely or significantly fails to meet required standard or does not provide the relevant answer

Proposal Format

Proposals should clearly demonstrate how they meet the requirement set out above.

Deadline and Submission

Proposals are required by Friday 23rd July 2021 electronically to Anthony Faye or John Mainey at Info@catalystenergy.co.uk

Date Published

8th July 2021

This work is part funded though the European Regional Development Fund.

Conditions of Tender

- Please be aware that due to the relatively low indicative budget for this work (i.e. less than the current OJEU limits) there is no regulatory obligation for us to provide feedback if you are unsuccessful.
- We reserve the right to discontinue this tender process at any time and not award a contract.
- You will not be entitled to claim from us any costs or expenses which you may incur in preparing and/or submitting your Tender at any stage of this exercises. This applies whether or not your organisation is successful.