



European Union

European Regional
Development Fund

Studio Coact

Request for Quotation

Strategic Business Development & Strategy

Background

Studio Coact is a design and digital marketing team with big ideas that propels our clients forward and bring their visions alive! Our studio was founded on the belief that building relationships is as essential to delivering success as our prowess in brand design and digital marketing.

We want our clients to think of us as an extension to their team.

Working with us, they will have direct access to our creatives to ensure their brand, website and marketing strategy perfectly aligns with their business needs. Our attention to getting what we do right for the clients has helped us to deliver branding and digital marketing for some of the most notable names in the Liverpool City Region.

Requirement

Studio Coact is looking for a strategic development consultancy to assist them on their growth trajectory. Assistance is needed in assessing the existing attributes in the business and formulating the key goals for the company that will create the foundation for growth.

The company is quite effective at visioning where it would like to go, and the brands it would like to work with, but they need assistance in defining the pathway they need to take to make their vision come true.

We are looking for a consultancy with a proven track record in working with similar size companies to Studio Coact and can relate to the environment in which we operate. We also are willing to put considerable amounts of our own time into this venture so want to work with a consultancy that can develop a company strategy for us that carries us along as it is being developed.

Deliverable Timescale

Completion by November 2021

Indicative Budget

Up to £7,500 is available.

Evaluation Criteria

Quotations will be assessed and scored on the following criteria:

Quality/ Technical Merit (50%)

Supplier must demonstrate they have the technical and professional capability to deliver the requirement.

Delivery Timescale (20%)

Supplier must demonstrate they can deliver the requirement to timescales above.

Cost/Value for money (30%)

Does supplier offer value for money. This will not necessarily be the cheapest quote.

Scoring Methodology

4 Excellent	Proposal meets and in some places, exceeds the required standard
3 Good	Proposal meets required standard
2 Acceptable	Proposal meets the required standard in most respects, but is lacking or inconsistent in others
1 Poor	Proposal falls short of expected standard
0 Unacceptable	Completely or significantly fails to meet required standard or does not provide the relevant answer

Proposal Format

Proposals should clearly demonstrate how they meet the requirement set out above.

Deadline and Submission

Proposals are required by Monday 26th July electronically to Neil Foulkes, Founder, Studio Coact – neil@studiocoact.co.uk

Date Published

14th July 2021

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Conditions of Tender

- Please be aware that due to the relatively low indicative budget for this work (i.e. less than the current OJEU limits) there is no regulatory obligation for us to provide feedback if you are unsuccessful.
- We reserve the right to discontinue this tender process at any time and not award a contract.
- You will not be entitled to claim from us any costs or expenses which you may incur in preparing and/or submitting your Tender at any stage of this exercises. This applies whether or not your organisation is successful.