

Get the skills you need to succeed

For you and your business

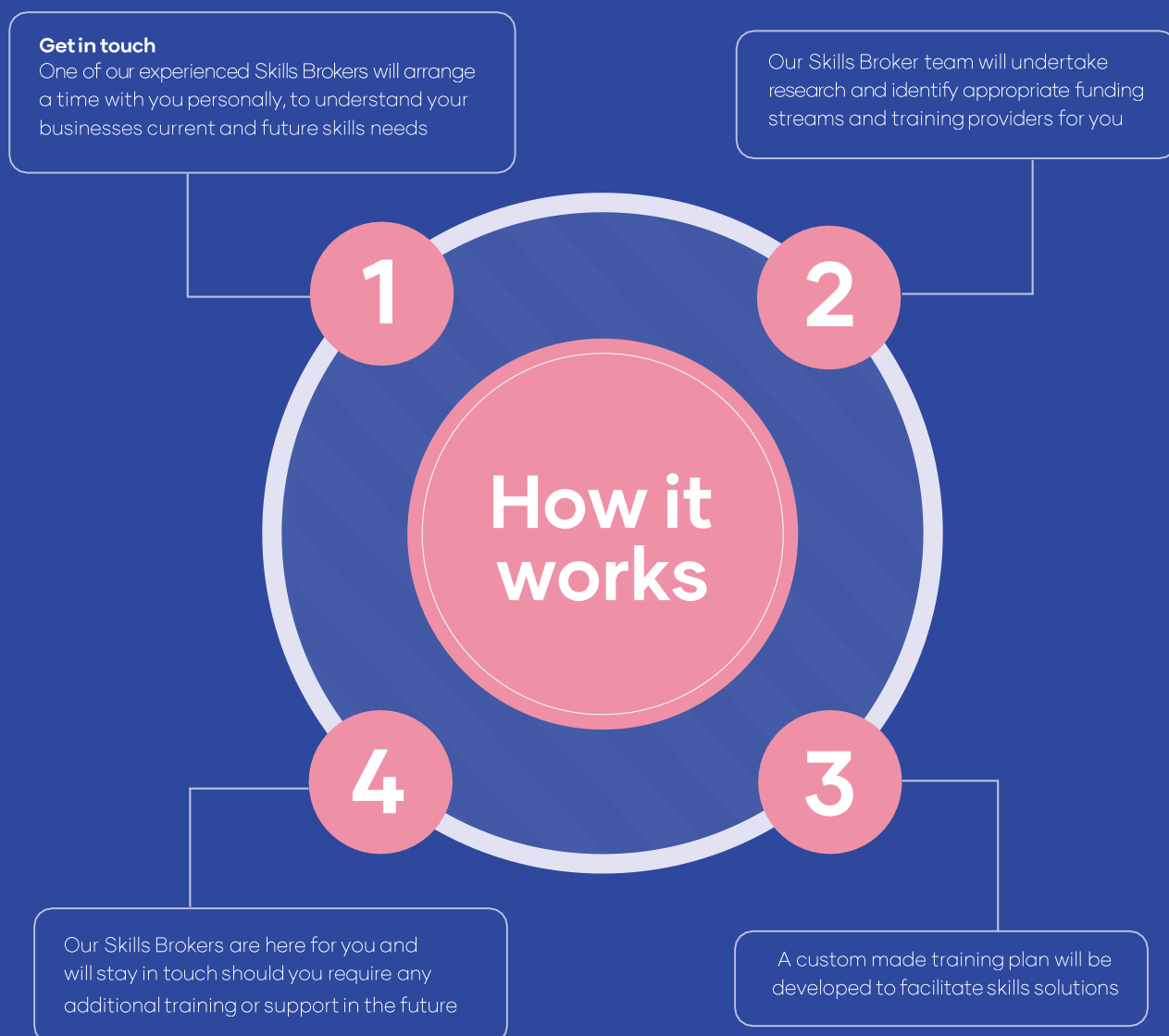


Welcome

An adaptable workforce equipped with the right skills is critical to future and sustainable growth. If you are a business operating in the Liverpool City Region and are looking for support to recruit and train new staff, or to upskill your existing workforce then contact our Skills Broker team.

Our Skills Brokers provide **free** impartial expert advice and support and will work on your behalf to ensure you receive the training you need and that you can access appropriate funding where available.

Growth Platform's Skills Brokerage Service is a **free** service funded by the European Social Fund and Strategic Investment Fund.



Whether you are self employed, a small and medium-sized enterprise, or a large employer, working in any sector across the Liverpool City Region our team of experts is waiting to hear from you.

You can email the team directly via skillsbrokers@growthplatform.org or call 0151 227 2727.

Examples of how we have helped businesses in the Liverpool City Region:

Case study one:

Equality and Employment Law Centre Ltd

We have a team of solicitors and legal executives here working tirelessly to provide vital legal advice to individuals and employers across England and Wales on equality and employment matters, a complex and specialist area of law.

There is a continual emphasis on ensuring we have the right skills and expertise within the business while looking to develop and grow our own our talent. Succession planning and career development for existing staff, enabling them to advance their career and developing specialist solicitors of the future are

key business priorities. We worked with Growth Platform's Skills Broker team to identify and put in place the specialist training and funding we needed for all staff. Critically they also helped us to access 100% apprenticeship funding including levy transfer so we could enrol a number of our team on a Solicitor apprenticeship programme with the University of Law. The support of our Skills Broker and the funding they have sourced on our behalf has therefore been invaluable.

Julie Ehlen, CEO, Equality and Employment Law Centre Ltd



The apprenticeship programme that I am on enrolled on with Equality and Employment Law Centre is providing me with the opportunity to learn through real life experience and gain practical skills whilst gaining a qualification. I would really recommend this route for anyone considering an apprenticeship.

Maria Davies, Apprentice, Equality and Employment Law Centre Ltd

Case study two:

Think J Wines Limited

As a young and growing business we fully recognise the need to have the relevant skills in place so that we can continue to forge ahead with our planned growth. Accessing funding for training in language skills, finance, business and sales have really helped us to develop our business model and increase our market share. The funding and

support we received from Growth Platform's Skills Brokerage Service was fantastic and we were able to upskill our staff without it being a huge burden to our business. I would definitely recommend!

Katherine Jones, Founder, Think J Wines Limited



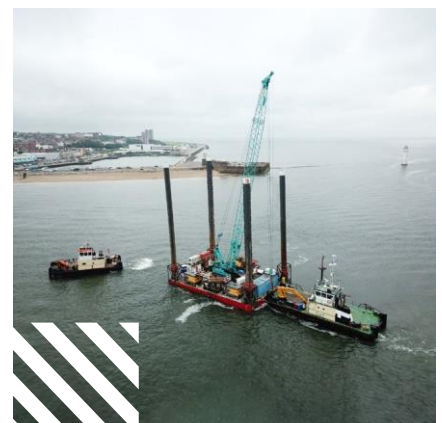
Case study three:

Carmet Marine Services

We are a family business, built on a foundation of family values and we know that in order to maintain the highest quality of service to our customers we have to ensure we continually develop the skills of our workforce. The support we have had from Growth Platform's Skills Brokers has really helped us to open up both funding opportunities for short practical training courses

and pick up valuable advice on apprenticeships and local providers delivering training across the City Region. I would certainly recommend the Skills Brokerage Service to any other business looking to develop their workforce in the future.

Paul Corcoran, Training Manager, Carmet Marine Services



Why Growth Platform's Skills Brokerage Service?

Finding the time to plan training is never easy, especially when you have a business to run. Even when you do find the time, finding the training – and the money to pay for it – is often just as hard. Our aim is to connect the dots between local businesses and training providers, making the most of funding available to deliver the skills you need.

Our Skills Brokers know the training landscape inside out. They will do the hard work for you, free of charge, helping you to get your training back on track.

We can help your business in a variety of ways, including:

Bespoke assessment and advice

We know that every business is different, so instead of you searching for providers yourself, we take the time to talk so that we can get to know your business and identify your plans and ambitions, challenges and opportunities. Based on this understanding, we'll work with you to build a bespoke skills and training plan that is right for the individual members of your team and for your business as a whole, both now and in the future.

Easy access to funding

One of the biggest barriers to training is often the cost. Our Skills Brokers are fully aware of the range of funding available for skills across the City Region, and can help you to find and apply for funding.

Making the most of apprenticeships

Apprentices offer companies and organisations across multiple sectors, and of all sizes, a fantastic opportunity to create a skilled, motivated and adaptable workforce. Whether you are an apprenticeship levy paying organisation or not, our Skills Brokers can work with you to utilise existing apprenticeship funding and ensure you can access both national and local incentivised grants. Skills Brokers can also facilitate apprenticeship levy transfer, keeping levy funding within the City Region to benefit local businesses.

Course selection

We have a wide range of courses available to help bridge any skills gaps you may have in your business. Our Skills Brokers will be able to talk through just what courses and funding is available for your business.

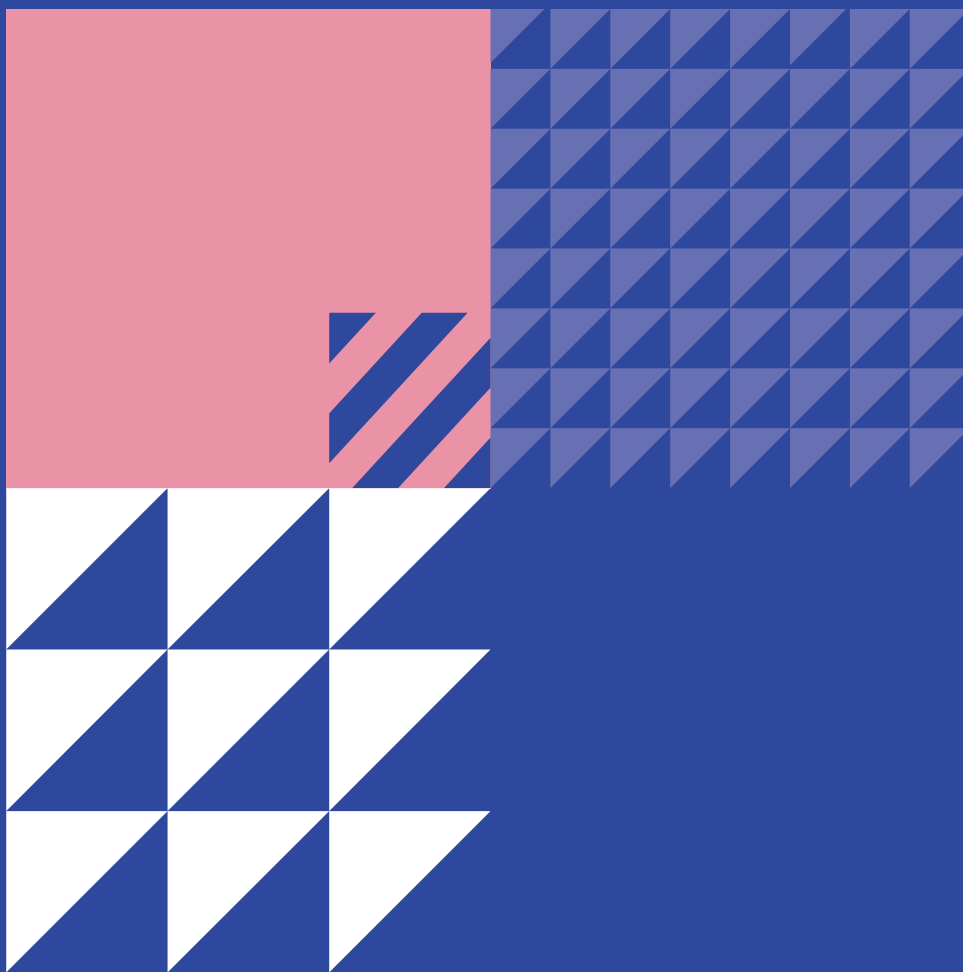
Recruitment

We can support employers to understand the whole range of funding streams available across the City Region which can assist employers to recruit new staff as well as providing ongoing skills development to retain existing staff.

What's the catch?

There is no catch and no cost. The Skills Brokerage Service is a completely free and impartial service designed to help businesses in the Liverpool City Region, whatever the size or sector, with expert advice, enabling them to grow and thrive. We work on your behalf, with no ties to any single training provider, which means that we can give you open and honest advice to get the skills you need for your business.





**Your future starts here. Get in touch with
our Skills Broker team for more information.**

Email: skillsbrokers@growthplatform.org

Phone: **0151 227 2727**

Web: www.growthplatform.org/skillsbrokers



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LIVERPOOL CITY REGION

