

LIVERPOOL CITY REGION
TOURISM
AWARDS 2021

Tourism Young Person of the Year

Recognises and celebrates young people (aged 16-24) in the tourism, leisure, and hospitality industry across Liverpool City Region.

This sample application form is for information only and all applications must be made via the online application system.

Eligibility criteria

- The recipient(s) should demonstrate commitment to developing personal skills and knowledge in order to progress their career within the industry.
- Demonstrate excellent product knowledge of their own establishment and the Liverpool City Region
- Demonstrate strong communication skills
- Show ambition and innovation within their role
- The job role must be predominantly customer facing

Nominee's details

(not scored)

Name of Nominee (the person you are nominating to win this award):

Enter the nominee's name here.

Nominee's business/employer:

Enter the nominee's business/employer here.

Nominee's current job title:

Enter the nominee's current job title here.

Link to LinkedIn profile (if available):

Enter the link to LinkedIn profile (if available) here.

Nominator's details

(not scored)

Name of Nominator (you):

Enter the nominator's name here.

Nominator's job title:

Enter the nominator's job title here.

Nominator's phone number:

Enter the nominator's phone number here.

Nominator's email:

Enter the nominator's email here.

Nominator's business name:

Name of business application relates to. Give the name used to promote the business, as you wish it to appear in all publicity materials, on certificates, in presentations etc.:

Enter the nominator's business name here.

Nominator's business address:

Enter the nominator's business address here.

Does the nominee know that they are being nominated?

Enter 'yes' or 'no' here.

Question 1 – About Your Nominee

(this question is 30% of the final score)

Please give details of how this individual demonstrates a commitment to develop their skills and knowledge. (300 words)

Judges will be looking for:

- Demonstration of commitment to excellent customer service
- Evidence that the role is predominantly customer facing
- Any courses or training

Enter answer to question 1 here.

Links to relevant supporting evidence online (optional):

Enter links to supplementary evidence here

Question 2 – Your Nominee’s Creativity

(this question is 30% of the final score)

Can you give examples of how and in what way, this person has shown innovation in their job role and workplace? (300 words maximum).

Judges will be looking for examples, such as:

- Demonstration of going above and beyond their role to provide excellent customer service
- Recognition from employers and peers
- Showing initiative and creativity

Enter answer to question 2 here.

Links to relevant supporting evidence online (optional):

Enter links to supplementary evidence here

Question 3 – Your Nominee’s Achievements

(this question is 20% of the final score)

In what way does this person demonstrate commitment and ambition towards their career within the Tourism Industry? (250 words maximum).

Judges will be looking for:

- Details of specific achievements in the last 12 months
- Evidence of going above and beyond the expectations of their role

Enter answer to question 3 here.

Links to relevant supporting evidence online (optional):

Enter links to supplementary evidence here

Question 3 – Summarise your Nomination

(this question is 20% of the final score)

Please state why you are nominating this person and why they deserve this award? (250 words maximum).

Judges will be looking for examples, such as:

- What are they doing that makes them stand apart from others?
- How are they going above and beyond expectations?

Enter answer to question 4 here.

Links to relevant supporting evidence online (optional):

Enter links to supplementary evidence here