



European Union

European Regional
Development Fund

G.B.R. Electrical Ltd.

ELECTRICAL ENGINEERS & CONTRACTORS • INDUSTRIAL & COMMERCIAL INSTALLATIONS • FORECOURT SPECIALISTS

WEB: WWW.GBR-ELECTRICAL.CO.UK

Request for Quotation

Website Design & Build Services

Background

Established in 1979, GBR Electrical remain a family-owned business, having developed a reputation as a leading electrical contractor specialising in commercial installations and hazardous areas throughout the UK.

With customer care and client satisfaction central to our approach, GBR Electrical are trusted by the UK's leading brands.

As part of our strategic growth strategy, we have recently diversified into green energy and EV Charging, with a target of being the market leader within the sector by 2026.

Requirement

GBR Electrical are looking to appoint a digital partner responsible for the design and build of a corporate website as part of our strategic marketing and growth plan.

This tender is to create a multi-page website, which is to act as a central location to support and drive new and existing business throughout the commercial sector, as well as being a platform to access a newly created customer portal. This private member area should allow access to downloadable resources, EG: PDF documents.

The site will require a public facing interface capable of showcasing the services provided by GBR Electrical. This should include videos, as well as images and text. Further to this, the website should highlight our expansion into renewable energy and EV charging through a dedicated sub-page.

Potential suppliers must demonstrate skills and knowledge required in designing and building websites. We're also keen to see an understanding of working with our sector. Examples of how you would approach the work are welcomed.

Please also provide quotes for website hosting costs but list them separately.

Deliverable Timescale

Approximately 3-4 weeks.

Begin work on appointment (expected early November 2021). All work must be completed by 30th November 2021.

Indicative Budget

£6,500





Evaluation Criteria

Quotations will be assessed and scored on the following criteria:

Quality/ Technical Merit (50%)

Supplier must demonstrate they have the technical and professional capability to deliver the requirement.

Delivery Timescale (20%)

Supplier must demonstrate they can deliver the requirement to timescales above.

Cost/Value for money (30%)

Does supplier offer value for money. This will not necessarily be the cheapest quote.

Scoring Methodology

4 Excellent	Proposal meets and, in some places, exceeds the required standard
3 Good	Proposal meets required standard
2 Acceptable	Proposal meets the required standard in most respects, but is lacking or inconsistent in others
1 Poor	Proposal falls short of expected standard
0 Unacceptable	Completely or significantly fails to meet required standard or does not provide the relevant answer

Proposal Format

Proposals should clearly demonstrate how they meet the requirement set out above.

Deadline and Submission

Proposals are required by 28th October 2021 either electronically or by post/in person to:

Jamie Roberts,
GBR Electrical Ltd
42 Duke Street,
Formby,
Liverpool,
L37 4AT

jamie.roberts@gbr-electrical.co.uk

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18th October 2021

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Conditions of Tender

- Please be aware that due to the relatively low indicative budget for this work (i.e., less than the current OJEU limits) there is no regulatory obligation for us to provide feedback if you are unsuccessful.
- We reserve the right to discontinue this tender process at any time and not award a contract.
- You will not be entitled to claim from us any costs or expenses which you may incur in preparing and/or submitting your Tender at any stage of this exercises. This applies whether or not your organisation is successful.