



## **Growth Platform**

### **Invitation to Tender**

# **Liverpool City Region Careers Hub Apprenticeship and Technical Vocational Education within Construction Sector**

## **Background**

Growth Platform is Liverpool City Region's economic enabler, designed to support people and businesses to realise their potential and generate growth. Our role is to strengthen and simplify our regional ecosystem, creating a sustainable economy that reflects the needs of all our business community across Halton, Knowsley, Liverpool, Sefton, St Helens and Wirral.

We exist to enable change and growth that makes our economy work for everyone; to provide guidance, inspiration and support for businesses, create opportunities for growth and foster resilience.

[www.growthplatform.org](http://www.growthplatform.org)

The Careers & Enterprise Company (CEC) was established by Government in 2014 and working in partnership with Local Enterprise Partnerships (LEPs), across England, set up Careers Hubs to build and co-fund a national network of Enterprise Coordinators to improve careers education and help prepare young people for the world of work.

The Liverpool City Region Careers Hub is managed by Growth Platform and is currently supporting 137 schools and colleges across the City Region.

World-class careers education follows the eight Gatsby Benchmarks of good careers guidance. At its best careers is an essential part of a young person's secondary education, beginning early and continuing throughout school life. Real world learning, knowledge, inspiration and advice is gained through multiple employer and workplace engagements, exposure to further and higher education, as well as through the curriculum and in 121 personal guidance.

Through statutory guidance and the Skills for Jobs White Paper (2021), The Careers & Enterprise Company is the main government partner for supporting schools and colleges to deliver careers education in England.

The Careers & Enterprise Company vision is to make high quality, 21st century careers education a reality for everyone, everywhere by –



1. Supporting schools and colleges to deliver excellence - through information, resources, tools, training, our network of Careers Hubs and communities of best practice.
2. Supporting employers to engage with purpose - by making it easy for them to connect into schools and colleges as one of our 4000 senior business volunteers working with Careers Leaders on their careers programmes, or as part of our 300 strong 'Cornerstone Employer' community working to transform careers education across multiple schools and colleges in their local areas.
3. Including all young people in careers education - through our digital tools for Careers Leaders enabling them to target and tailor their careers interventions across years and cohorts, our specialist networks and resources to support young people with SEND, those in Alternative Provision settings and those in Independent Training Providers.

## **Requirement**

We wish to appoint a supplier to deliver a high quality, local community programme over a 10-12 week period to focus on the opportunities available within the Construction Sector ideally supporting students from within Alternative Provision education or within a disadvantaged community.

The programme needs to provide parents and students with information and experiences relating to apprenticeship and vocational routes into the Sector locally which will build motivation and confidence to explore technical education pathways and provide them with a certificate to progress their chosen pathway. The programme must meet the requirement of Gatsby Benchmark 7.

Through this programme we aim to identify and evaluate the best ways to inspire and prepare every young person, parents and employers for the fast-changing vocational pathways that are available. By intensive support, training and preparation this should improve pupil and parental engagement which will prevent withdrawal from an effective transition.

## **The Brief**

The following areas provide an overview of the activities that the successful company/individual will be responsible for delivering.

### **Programme development and management**

Planning and management of the programme including but not limited to:

- Plan, create and deliver a 10-12 week programme for students across the Construction Sector to showcase skills needed for the Sector and the opportunities within LCR
- Plan, create and deliver parental engagement session(s) to create positive perception and increase knowledge for Apprenticeship and Technical routes
- Provide meaningful employer encounters to build talent and confidence



- Source and provide overview of career pathways with local Apprentice and Technical Vocational providers
- Sourcing of community venue across Liverpool City Region
- Sourcing of speakers to support training and parent/carers events
- Provide a robust safeguarding and data protection system for any students who take part in the programme
- Provide outcome and impact evaluation based on students participating in the programme with sharing of best practice and evidence based learning
- Strategically support LCR Careers Hub with wider initiatives to maximise student engagement and completion targets
- Collaboration with LCR Careers Hub and Growth Platform to ensure a joined up approach

### Content creation

The creation of digital content to complement the programme including but not limited to:

- Post event write ups
- Blog/Impact stories
- Social media content

### Other

- Development and maintenance of attendance contact database in compliance with GDPR regulations (to be provided to Growth Platform on completion of contract)

### Timescale

We expect the delivery of the programme to take place by end of March 2023 with evaluation to follow by end of April 2023.

Published	9 <sup>th</sup> November 2022
Deadline for supplier questions	15 <sup>th</sup> November 2022
Deadline for Growth Platform response to supplier questions	16 <sup>th</sup> November 2022
<b>Deadline for tenders to <a href="mailto:lisa.duddridge@growthplatform.org">lisa.duddridge@growthplatform.org</a></b>	<b>30<sup>th</sup> November 2022</b>
Supplier notified of award of contract	7 <sup>th</sup> December 2022
Contract Start date	8 <sup>th</sup> December 2022

### Indicative Budget

Programme delivery between £12,000 - £20,000



**Supplier Questions**

Any questions should be directed to Gill Walsh, Strategic Hub Lead on [gill.walsh@growthplatform.org](mailto:gill.walsh@growthplatform.org), on or before the deadline for suppliers questions indicated in the timeline about.

All questions and answers will be made anonymous and disseminated to all potential suppliers on the tender page of Growth Platform’s website ([growthplatform.org/tenders](http://growthplatform.org/tenders)). It is the responsibility of suppliers to monitor the site for activity.

**Proposal Format**

The successful company/individual should demonstrate they have the ability and resources to deliver the above brief by providing a response of no more than 4 sides of A4 including a full budget breakdown.

**Evaluation Criteria**

When awarding this contract Growth Platform reserves the right not to accept the lowest price tender, but the most economically advantageous tender taking into consideration the award criteria below.

Quotes will be scored by the Strategic Hub Lead and the Operational Hub Lead.

In the event that all tenderers score under 65, Growth Platform reserves the right to re-advertise the opportunity.

Quotations will be assessed and scored on the following criteria:

**Quality/ Technical Merit (40%)**

Supplier must demonstrate they have the technical and professional capability to deliver the requirement.

**Cost/Value for money (30%)**

Does supplier offer value for money. This will not necessarily be the cheapest quote.

**Delivery timescale (30%)**

Supplier must demonstrate they can deliver the requirements to timescales above.

**Scoring Methodology**

Score	Meaning
0	Unacceptable response. Requirement level is not met. Many important issues are completely un-addressed or response wholly inadequate or inappropriate. Concerns are serious and risk levels unacceptable for many areas.



Score	Meaning
2	Poor response. Requirement levels are adequate for only some important issues. Some important issues are largely incomplete. Concerns are serious and risk levels unacceptable for some areas.
4	Adequate response. Requirement level is partially met. Overall the proposals are satisfactory, but some issues are weak. Risk levels apply but Bidder has demonstrated understanding of how they will meet all minimum requirements.
6	Good response. Requirement level is partially met, competence is demonstrated in all areas but there is scope for more detail and more depth in some areas.
8	Very good response. Requirement level is met with only a few minor weaknesses or queries. Competent bid demonstrating overall understanding of requirements and experience in all areas.
10	Excellent response. Requirement level fully met. All key issues addressed. Range of examples of good practice, experience, understanding of requirements.

### Clarification Interviews

If it is felt that submissions require clarification, suppliers will be invited to a clarification interview. The representatives who attend should be the people who will be working on this contract.

### Deadline and submission

Proposals are required by 29<sup>th</sup> November 2022 @ 11.59pm electronically to [lisa.duddridge@growthplatform.org](mailto:lisa.duddridge@growthplatform.org)

### Date Published

8<sup>th</sup> November 2022

Growth Platform actively encourages submissions from underrepresented groups.

### Conditions of Tender

- Please be aware that due to the relatively low indicative budget for this work (i.e. less than the current OJEU limits) there is no regulatory obligation for us to provide feedback if you are unsuccessful.
- We reserve the right to discontinue this tender process at any time and not award a contract.
- You will not be entitled to claim from us any costs or expenses which you may incur in preparing and/or submitting your Tender at any stage of this exercises. This applies whether or not your organisation is successful.