

SOUND CITY

Request for Quotation

SOFTWARE DEVELOPER OF A STREAMING MEDIA PLATFORM

Background

Sound City (Liverpool) Limited was established in 2008 and is now the UK champion for new music proudly based in the North West of England. Our vision is “a world where everybody can benefit from the transformative power of music”. Our mission is to develop and showcase artistic talent of the highest quality and provide affordable access for diverse audiences. We invest in opportunities for artists and those who work with artists to grow and access international markets in the digital age.

Sound City (Liverpool) has a specific relationship with China promoting artists through our relationship with Modern Sky. We have developed the project, MNowUK, funded through the High Growth Innovation Fund, to develop the first cross-platform online live streaming solution to link global & China music markets. It will automate the legal procedures needed to satisfy broadcast in China & allow seamless flow of content from UK, with associated data and analytics. This tender is intended to develop the technical specification to prototype the online streaming platform.

Requirement

Sound City (Liverpool) is seeking to commission a developer/web specialist, preferably in the entertainment business, to develop the specification for a digital solution that will allow for content outside of China to be streamed into the country, and vice versa. The developer will familiarise themselves with the existing Guesthouse technology (music platform) and the range of streaming-platforms in China (including MNOW).

The Developer will produce a specification for building the software that will enable Sound City to have a streaming platform with online access to Chinese audiences.

By the end of the contract the Developer will create:

- The blueprint for the technological innovation that will allow for the seamless broadcast of digital content into China
- A detailed summary of the resources (human, technological) needed to be able to complete the build of the project
- A detailed breakdown of the costs to put the innovation into development

The Developer will do all the preparation necessary to develop a prototype streaming platform that will allow for the seamless broadcast into China.

The tenderer should demonstrate their capability to develop streaming platforms for music and entertainment.

Deliverable Timescale

Contract Start date: January 23rd 2023

Contract End Date: March 31st 2023

Indicative Budget

The total budget for the project is £79,000

Evaluation Criteria

Quotations will be assessed and scored on the following criteria:

Quality/ Technical Merit (50%)

Supplier must demonstrate they have the technical and professional capability to deliver the requirement to produce the specification for building the software that will enable Sound City to have a broadcast platform with online access to Chinese audiences at will.

Delivery Timescale (20%)

Supplier must demonstrate they can deliver the requirement to timescales above.

Cost/Value for money (30%)

Does supplier offer value for money? This will not necessarily be the cheapest quote.

Scoring Methodology

4 Excellent	Proposal meets and, in some places, exceeds the required standard
3 Good	Proposal meets required standard
2 Acceptable	Proposal meets the required standard in most respects, but is lacking or inconsistent in others
1 Poor	Proposal falls short of expected standard
0 Unacceptable	Completely or significantly fails to meet required standard or does not provide the relevant answer

Proposal Format

Proposals should clearly demonstrate how they meet the requirement set out above.

Deadline and Submission

Proposals are required by 5pm on January 9th 2023 to Becky Ayres at Sound City (Liverpool):
Email: beckyayres@soundcity.uk.com

Date Published

7 December 2022

Conditions of Tender

- Please be aware that due to the relatively low indicative budget for this work (i.e. less than the current OJEU limits) there is no regulatory obligation for us to provide feedback if you are unsuccessful.
- We reserve the right to discontinue this tender process at any time and not award a contract.
- You will not be entitled to claim from us any costs or expenses which you may incur in preparing and/or submitting your Tender at any stage of this exercise. This applies whether or not your organisation is successful.

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