
HOPS & BARLEY

EST. 1989

Request for Quotation

APP DEVELOPMENT

Background

Hops and Barley is a family run business established in 1989, with Depots in Liverpool and Holywell open 7 days 52 weeks a year, same day delivery service to the Northwest of England and North Wales. We are a composite drinks supplier to the hospitality industry, partner to all major Brewers and Brand owners, stocking more than 4000 products.

Requirement

Hops & Barley require a fully managed cloud-based system enabling the business to deal with the customer base. Developing an app will be a gamechanger to the business in terms of income growth. We would like an app developed with a monthly subscription, together with further development of the website so it connects to the app. The App build, as well as monthly management fees will include the mobile app, web ordering, sales manager, B2C modules, push notifications and a quotations module. With the ability to:

- send promotions and special offers to the customer base. Increasing customer retention through integration with smaller customer base.
- Enabling simple touch ordering, managers order placement with products that have a variety of lead cut-off times making ordering streamline cutting out email orders to a digitalised ordering system. PDF into sheets with product listings. Secure and rigorous platform. Shopping list building. Barcode scanning. Seamless ERP integration. Tech Support. Detailed customer support. Complex ordering support. Fast repeat ordering. Customer branded platform.

Deliverable Timescale

4 - 12 weeks

Indicative Budget

£15,000 – £20,000

Evaluation Criteria

Quotations will be assessed and scored on the following criteria:

- **Quality/ Technical Merit (50%)**
Supplier must demonstrate they have the technical and professional capability to deliver the requirement.
- **Delivery Timescale (20%)**
Supplier must demonstrate they can deliver the requirement to timescales above.
- **Cost/Value for money (30%)**
Does supplier offer value for money. This will not necessarily be the cheapest quote.

Scoring Methodology

4 Excellent	Proposal meets and, in some places, exceeds the required standard
3 Good	Proposal meets required standard
2 Acceptable	Proposal meets the required standard in most respects, but is lacking or inconsistent in others
1 Poor	Proposal falls short of expected standard
0 Unacceptable	Completely or significantly fails to meet required standard or does not provide the relevant answer

Proposal Format

Proposals should clearly demonstrate how they meet the requirement set out above.

Deadline and Submission

Proposals are required by 26th January 2023 electronically to Caroline Ravenscroft, caroline@hopsandbarley.org

Date Published

16th January 2023

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Conditions of Tender

- Please be aware that due to the relatively low indicative budget for this work (i.e. less than the current OJEU limits) there is no regulatory obligation for us to provide feedback if you are unsuccessful.
- We reserve the right to discontinue this tender process at any time and not award a contract.
- You will not be entitled to claim from us any costs or expenses which you may incur in preparing and/or submitting your Tender at any stage of this exercises. This applies whether or not your organisation is successful.