

Tourism Young Person

of the Year

Recognises and celebrates young people (aged 16-24) in the tourism, leisure, and hospitality industry across Liverpool City Region.

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***This sample application form is for information only and all applications must be made via the online application system.***

## Eligibility criteria

* The recipient(s) should demonstrate commitment to developing personal skills and knowledge in order to progress their career within the industry.
* Demonstrate excellent product knowledge of their own establishment and the Liverpool City Region.
* Demonstrate strong communication skills.
* Show ambition and innovation within their role.
* The job role must be predominantly customer facing.
* If the nominee moves business/organisation between nomination and the awards ceremony, they will remain eligible, provided they are still working in the tourism industry and their new employers support their nomination.

## Nominee’s details

(not scored)

**Name of Nominee (**the person you are nominating to win this award)**:**

Enter the nominee’s name here.

**Nominee’s business/employer:**

Enter the nominee’s business/employer here.

**Nominee’s current job title:**

Enter the nominee’s current job title here.

**Link to LinkedIn profile (if available):**

Enter the link to LinkedIn profile (if available) here.

## Nominator’s details

(not scored)

**Name of Nominator (you):**

Enter the nominator’s name here.

**Nominator’s job title:**

Enter the nominator’s job title here.

**Nominator’s phone number:**

Enter the nominator’s phone number here.

**Nominator’s email:**

Enter the nominator’s email here.

**Nominator’s business name:**

Name of business application relates to. Give the name used to promote the business, as you wish it to appear in all publicity materials, on certificates, in presentations etc.:

Enter the nominator’s business name here.

**Nominator’s business address:**

Enter the nominator’s business address here.

**Does the nominee know that they are being nominated?**

Enter ‘yes’ or ‘no’ here.

## Question 1 – About Your Nominee

(this question is 30% of the final score)

**Please give details of how this individual demonstrates a commitment to develop their skills and knowledge. (300 words)**

*Judges will be looking for:*

* Demonstration of commitment to excellent customer service
* Evidence that the role is predominantly customer facing
* Any courses or training undertaken in the past 2 years

Enter answer to question 1 here.

Links to relevant supporting evidence online (optional):

Enter links to supplementary evidence here

## Question 2 – Your Nominee’s Creativity

(this question is 30% of the final score)

**Can you give examples of how and in what way, this person has shown innovation in their job role and workplace? (300 words maximum).**

*Judges will be looking for examples, such as:*

* Demonstration of going above and beyond their role to provide excellent customer service
* Recognition from employers and peers
* Showing initiative and creativity

Enter answer to question 2 here.

Links to relevant supporting evidence online (optional):

Enter links to supplementary evidence here

## Question 3 – Your Nominee’s Achievements

(this question is 20% of the final score)

**In what way does this person demonstrate commitment and ambition towards their career within the Tourism Industry? (300 words maximum).**

*Judges will be looking for:*

* Details of specific achievements in the last 12 months
* Evidence of going above and beyond the expectations of their role

Enter answer to question 3 here.

Links to relevant supporting evidence online (optional):

Enter links to supplementary evidence here

## Question 4 – Summarise your Nomination

(this question is 20% of the final score)

**Please state why you are nominating this person and why they deserve this award? (300 words maximum).**

*Judges will be looking for examples, such as:*

* What are they doing that makes them stand apart from others?
* How are they going above and beyond expectations?

Enter answer to question 4 here.

Links to relevant supporting evidence online (optional):

Enter links to supplementary evidence here